

BLACK TIE

INTERNATIONAL

FALL 2002

\$15.00 US

Golf Is A Game Of Luck

The Harder You Practice - The Luckier You Get

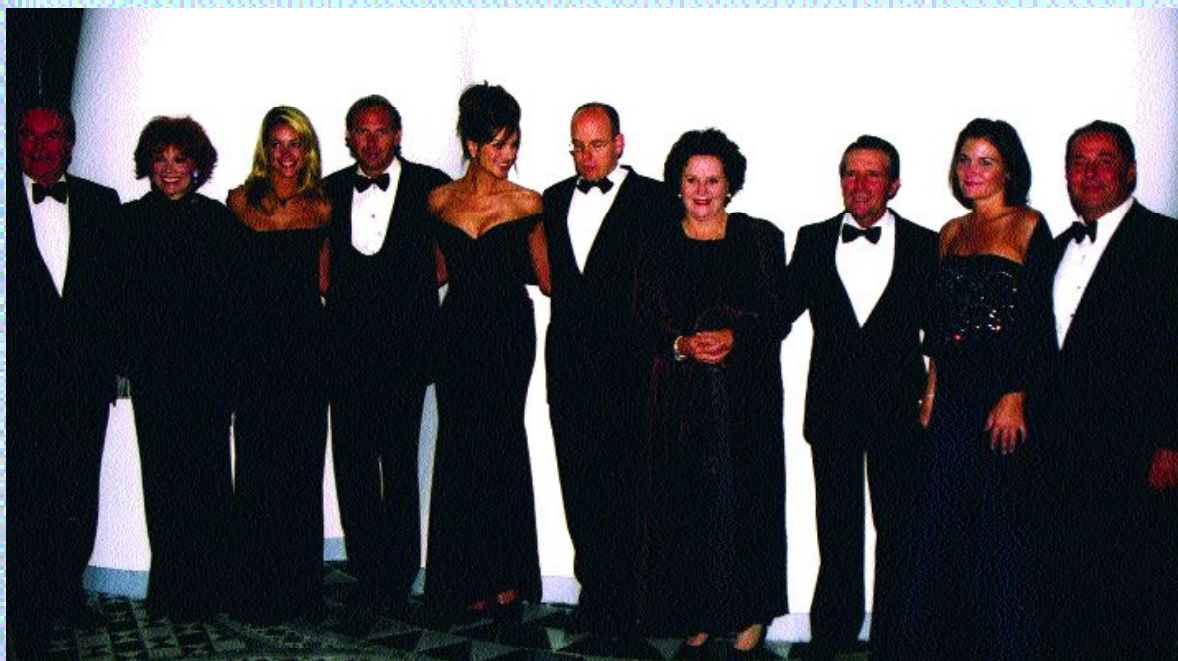
by Gerard McKeon

Gary Player's career statistics boggle the mind. Before his 30th birthday, he became one of an elite group of players to win all four of the professional major championships; a feat achieved by only four others in history Gene Sarazen, Ben Hogan, Jack Nicklaus and Tiger Woods. In every season from 1955 to 1982, Player won at least one sanctioned international professional tournament. He had a remarkable 27 year victory streak ... 10 years longer than anyone else has ever achieved. Since joining the senior tour he has won more of the tour's major championships than any other golfer. With more than 163 tournament victories worldwide, Gary Player is indisputably the most successful international golfer of all time.

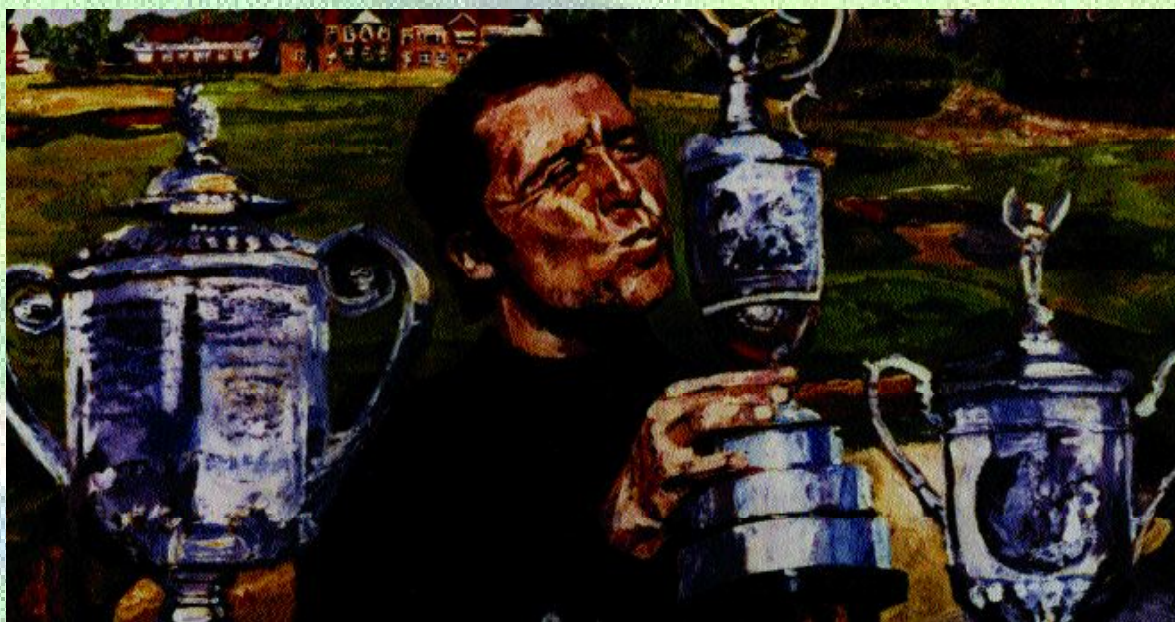
His great friend Jack Nicklaus analyzes it well: "There is nothing really exceptional about Gary's game except his desire to win. I've seen him win tournaments you thought there was no way he could win, just do it on pure guts. I don't think Gary was a great driver of the golf ball. I don't think he was a great iron player. He was a good putter, not a great putter. But, when he really needed to be, he was a great driver, and a great iron player, and he made the putt when he needed to make it. Gary, as much as anyone I ever saw, has that thing inside him that champions have."

Lee Trevino adds: "Everything Gary's ever done in golf probably seemed impossible to most people. But the man's got more belief in himself than anyone I've ever seen. He's always been the David against Goliath. He was small but he was strong and worked tremendously hard. The biggest thing he had - has - is a gigantic heart."

In his native South Africa (to which he has remained faithful during his entire career despite the travel and logistics difficulties); he has always been a hero to both black and white. Not at all surprising since peerless golf performances matched only by his generosity. Player operates The Player Foundation, an organization dedicated to promoting education. The foundation built the Blair Atholl Schools in Johannesburg, South Africa, which has educational facilities for over 500 students from kindergarten through the seventh grade. His foundation continues to do innovative and important work for the underprivileged youth of his country because Player strongly believes that appropriate education is the key to the future for all South Africans and a better life for his fellow countrymen. Player is currently working on additional educational projects in China, Europe and the United States.



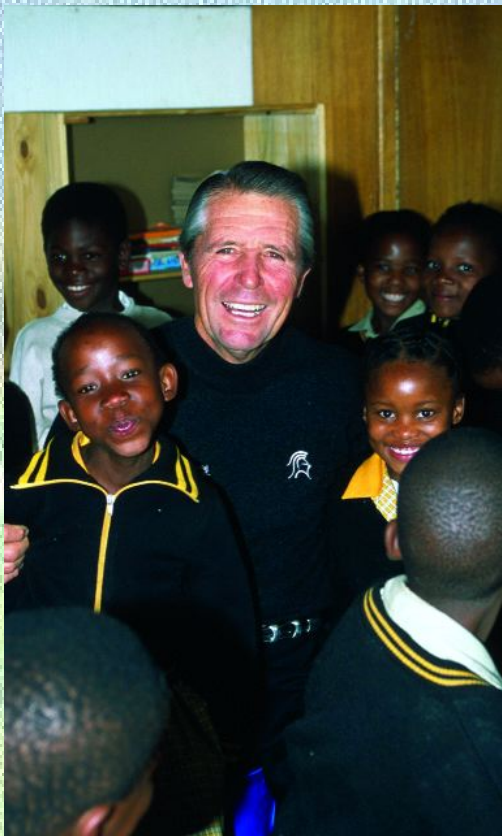
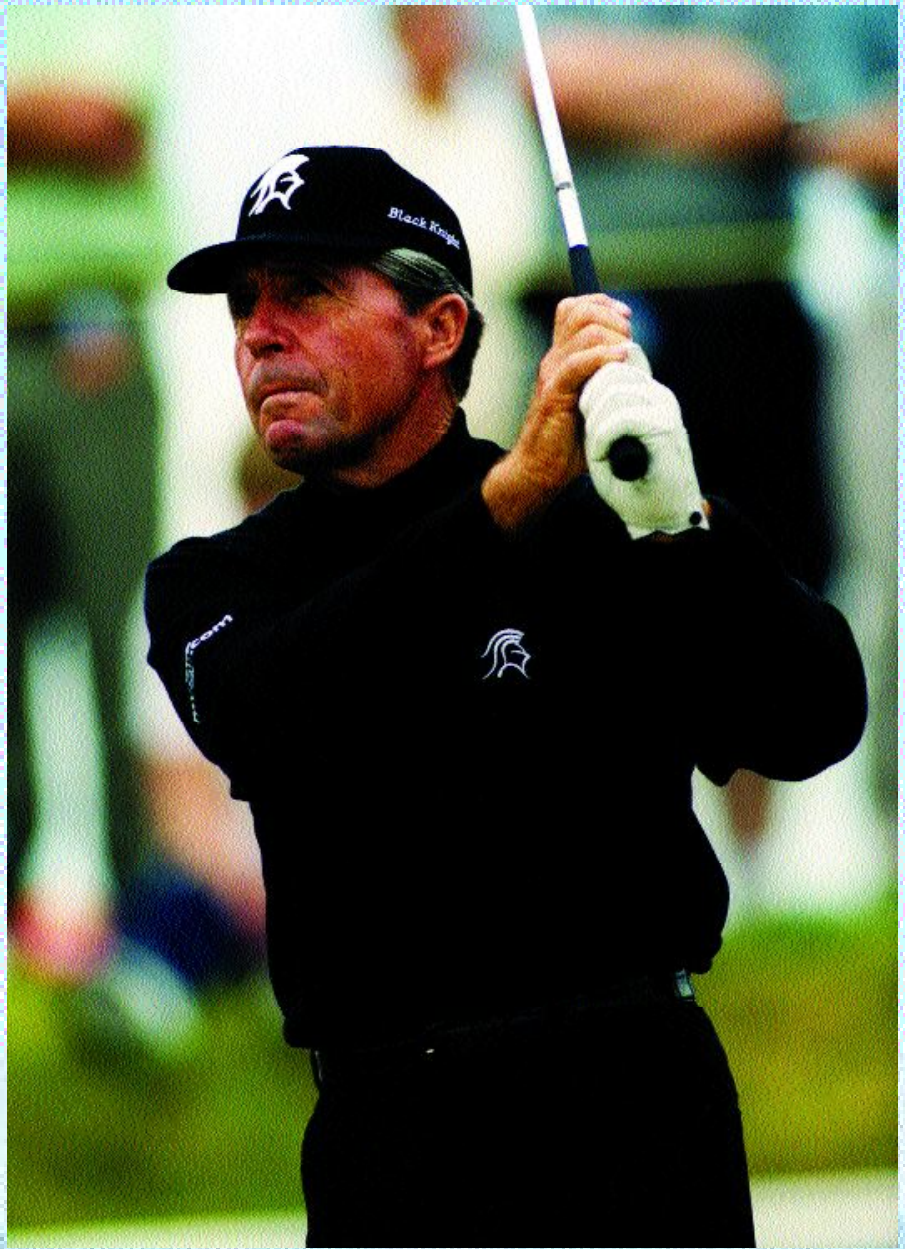
Monte Carlo - His Serene Highness, the Crown Prince Albert of Monaco accompanied by Gary Player, actors Kevin Costner and Robert Wagner host this annual event held at the Monte Carlo Golf Club.



www.garyplayer.com

For additional information on The Gary Player Foundation, please contact
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Portions extracted from Jaime Diaz's Sports Illustrated article, with thanks.



Dubbed the Black Knight, Mr. Fitness and the International Ambassador of Golf, Player is a world renowned golf course architect with over 200 design projects located across the globe. He designed The Links at Fancourt in South Africa, site of the 2003 President's Cup. He operates Black Knight International which includes Gary Player Golf Equipment, Gary Player Golf Academy and Gary Player Enterprises: aspects of which include licensing, publishing, videos, apparel and memorabilia.

Another essential ingredient in his drive for excellence is Vivienne, his wife and mother of their six children. Gary and Vivienne Player have provided a model of family values and commitment for married couples everywhere. Six children, twelve grandchildren and a family that remains wonderfully close, loving and supportive. Perhaps the family is Gary Players greatest trophy.

Christies London announces private sale of the Gary Player Collection of Medals, Trophies and Golfing Memorabilia

Catherine Fenston 0207 389 2982 cfenston@christies.com

The Ten Commandments of Life

**Change is the price of survival
Everything in business is negotiable except quality
A promise made is debt incurred
For all we take in life we must pay**

**Persistence and common sense are more important than intelligence
The fox fears not the man who boasts by night but the man who rises early in the morning
Accept the advice of the man who loves you, though you like it not at present
Trust instinct to the end, though you cannot render any reason**

**The heights of great men reached and kept were not attained by sudden flight, but that while their companions slept were toiling upward in the night
There is no substitute for personal contact**



Nelson Mandela, Gary Player, Retief Goosen and Trevor Immelman