



Fantasma Magic is a huge hit with parents and kids at it's new home in FAO Schwarz, in midtown New York City. Roger Dreyer and Mark Setteducati, the founders, are both skilled magicians who have produced a collection of quality and age-appropriate magic tricks. Each magic set is designed to encourage children to learn more about magic by providing interesting, easy to perform stunts.

A bi-monthly magic class for kids provides a showcase for guest appearances by well-known magicians, original Harry Houdini props and assorted memorabilia.

Fantasma Magic is prepared to offer the friends of Black Tie the best magicians in the world for their events, and special pricing on "real grown up" magic tricks, including 'cutting people in half' and 'making a person disappear'. They carry a range of animated magician dolls, which make wonderful charity auction items.

Contact: Roger Dreyer at 212.924.8345



The SNAP Foundation

SNAP is a school based program that gives every child a free camera and processing and asks them to photograph something in need of repair and to write a paper or tell in pictures, how they would go about fixing it!

It's a program that promotes positive direction for children, helping them to express their emotions through photography and essays.

Eddie Gartz, with only modest help from some enthusiastic friends and a great deal of help from his employer, Eastman Kodak, has brought this wonderfully simple program to a host of schools. Kudos from Black Tie Magazine to Eddie, CEO Dan Carp of Eastman Kodak and everyone involved in this project.

In typical Eddie fashion, he is also organizing exhibits of the work of SNAP students at top art institutions, including The Chicago Art Institute. SNAP is also launching a program in Africa, where children reporters will investigate, learn and teach about the AIDS epidemic.

Saoirse and Caoimhe, our "On Location" kid reporters, demonstrate the simplicity and power of children's investigative reporting.

Contact: Eddie Gartz 585.726.7774

