

Cartier Celebrates LOVE

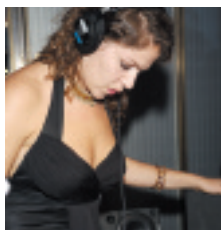
Photos by: Julie Skarrat



Cartier Love Flags



2007 Celebrity Ambassador Elie Wiesel and Anne Sophie de Narp



DJ Lola Schnabel



2007 Celebrity Ambassadors Rosario Dawson and Usher



Debra Messing



2007 Celebrity Ambassador Spike Lee with his wife, Tanya Lee Lewis



2007 Celebrity Ambassadors: Julianne Moore, Faith Hill, Eva Mendes and Rachel Weisz



Helena Christensen

CARTIER hosted a cocktail party at the landmark Cartier Mansion in celebration of the Cartier Charity Love Bracelet which celebrates passion and commitment.



2007 Celebrity Ambassador Rosario Dawson, Frédéric de Narp and 2007 Celebrity Ambassador Usher proudly wearing their LOVE bracelets.

The event recognized a select group of prominent men and women who have shown exemplary commitment to an important cause and are dedicated to raising both funds and awareness for charities. Last year's debut of the Love collection raised over \$1.2 million dollars for eight global charities, and due to its enormous success Cartier has introduced a new Love Charity bracelet this year with hopes of raising even more money through sales of the Charity bracelets and additional donations.

Celebrity Ambassadors were: Faith Hill and Tim McGraw, Eva Mendes, Rihanna, Rachel Weisz, Rosario Dawson, Djimon

Hounsou, Julianne Moore, Usher, Elie Wiesel and Spike Lee. The event was hosted by: Frédéric de Narp, President and CEO, Cartier, NA.

In 1970, CARTIER introduced the original Love bracelet. The bracelet with its modern day screw motif became a universal symbol of love and commitment and one of the most recognized jewelry designs in the world.

At the party, guests were treated to a special Love cocktail, entertainment by DJ Lola Schnabel and an interactive video and photo booth. For more information please visit: www.cartier.com/love