

The 14th Annual QVC “FFANY Shoes on Sale” Gala

Photos by: Mychal Watts / Wire Image



Mike George, Veronica Webb and Joe Moore



Clinton Kelly



Brian and Aileen Roberts and Doug Briggs



Kim France and Simon Doonan

Fourteen years in the making, this event was breast cancer research’s best night as the footwear industry came together in hopes of funding the cure for the disease that affected one in eight women in 2007 alone. QVC Presents “FFANY Shoes on Sale,” the largest fundraising event in the shoe industry, and black-tie awards dinner kicked off at The Waldorf Astoria and was broadcast live on QVC simultaneously. The evening benefited the seven leading breast cancer research and education institutions in the United States.

The awards evening, sponsored by the Fashion Footwear Association of New York (FFANY, the governing organization of the Fashion Footwear Charitable Foundation) and QVC, honored Giuseppe Zanotti as Designer of the Year; Retailer of the Year was presented to Michael Gould on behalf of Bloomingdale’s; Journalism Excellence was presented to Kim France on behalf of Lucky Magazine; and the Humanitarian Award was presented to Aileen and Brian Roberts. Veronica Webb, co-host of “Tim Gunn’s Guide to Style,” served as emcee for the evening.

“This was the 14th year that our industry has come together in support of finding a cure for this terrible disease, and to date we have raised over \$25 million for breast cancer research and education,” said Joe Moore, Chairman, Fashion Footwear Charitable Foundation. “We are proud to continue our relationship with QVC by bringing our message into the homes of over 92 million viewers.”

Over the past 13 years, QVC Presents “FFANY Shoes on Sale” has sold over one million pairs of shoes and has donated nearly \$25 million to the cause. This year, more than 100,000 pairs of shoes from over 80 brands will be sold for half the manufacturer’s suggested retail price, with all net proceeds donated to leading breast cancer research and education institutions.

Fashion Footwear Charitable Foundation’s annual charity benefit, QVC Presents “FFANY Shoes on Sale.” Net proceeds are distributed to

leading breast cancer research and education institutions across the United States, including beneficiaries for the 2007 event: Abramson Cancer Center of the University of Pennsylvania; The Breast Cancer Research Foundation; The Gillette Center for Women’s Cancers at Dana-Farber Cancer Institute; The University of Michigan Comprehensive Cancer Center’s Breast Oncology Program; The Winthrop P. Rockefeller Cancer Institute of the University of Arkansas for Medical Sciences; The Alvin J. Siteman Cancer Center at Barnes-Jewish Hospital and Washington University School of Medicine; and John Wayne Cancer Institute Breast Center at Saint John’s Health Center. The Fashion Footwear Charitable Foundation makes its home at 1414 6th Avenue, Suite 203, New York, NY 10019.



Larry Tarica and Michael Gould



Giuseppe Zanotti