

The Society of Memorial Sloan-Kettering Cancer Center

Photo courtesy of SMSKC



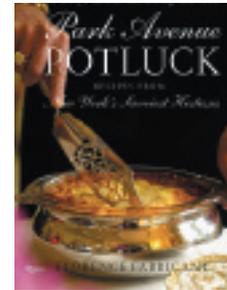
Martin Saar, Somers Farkas, Leila Heller and Muffie Potter Aston



New York Times food & wine contributor Florence Fabricant

With celebrations abounding up and down the east coast and slated to extend through America's heartland and across America in the New Year, The Society of Memorial Sloan-Kettering Cancer Center (MSKCC) and New York Times food & wine contributor Florence Fabricant have cooked up the winning recipe for one of the year's best selling cookbooks with Park Avenue Potluck, a compilation of over 100 easy and elegant recipes contributed by members and friends of The Society of MSKCC. Released nationally by Rizzoli Publications International, Inc. in October 2007, Park Avenue Potluck has been named by The NY Times as one of "25 Noteworthy Cookbooks of 2007". In December, Rizzoli New York ordered a third printing to support the hugely successful launch of The Society's first ever cookbook that gained national attention on NBC's The Today Show in preparation for Thanksgiving.

A portion of the proceeds from the sale of Park Avenue Potluck will provide funding for The Society of Memorial Sloan-Kettering Cancer Center's patient care, research and education programs at Memorial Sloan-Kettering Cancer Center (MSKCC), the world's oldest and largest private cancer center. Located in New York City, MSKCC has been consistently ranked by U.S. News & World Report as one of America's top cancer hospitals.



Visit MSKCC's website:
www.mskcc.org

&

the cookbook's
dedicated web page
www.parkavenuepotluck.com

American Vietnamese Friendship Organization

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Brian Grazer and Chosan



Cheryl and Ron Howard

A beautiful panoramic view of New York City, an A-list international crowd, and an intimate classical music performance were the key ingredients in a recipe for success for the 3rd Annual American Vietnamese Friendship Organization (AVFO) Event. Barry Cohen, businessman and philanthropist and wife Yvonne graciously hosted Chau-Giang Thi Nguyen "Chosan" and Brian Grazer. Chosan, founder of the AVFO and beau, Brian Grazer, brought along the Imagine Entertainment creators from Hollywood; Ron Howard and Michael Rosenberg. The diversity of AVFO's supporters in attendance was widespread: Greydon Carter, MTV's Tom Freston, stock guru Jim Cramer, Veronica and Ray Kelly (NYPD Police Commissioner) among many other dignitaries.

York at The Julliard School and Manhattan School of Music. Sharing a heartfelt memory from her childhood, Chosan said, "I began playing on an old Gavo-French piano with missing keys and worn ivory that I received after the war ended. Mozart's Sonata kept us living; it was the melody of a new beginning. I want to help talented musicians in Vietnam to fulfill their dreams. Tonight's music is symbolic of the friendship between Vietnam and America." Chosan brilliantly performed Rachmaninoff and Liszt, ending with one of her own compositions. An added treat was a surprise performance by the accomplished cellist Yoev Nir, who will be playing with The Israeli Symphony.

Performing throughout the world, Chosan has devoted her time to the AVFO. The AVFO has been working with the BAVE (Business Alliance for Vietnamese Education). Their mission is to build strong cultural ties between the US and Vietnam by providing students the tools needed to develop their talents. Chosan's next scheduled performance will be in Los Angeles at The Disney Concert Hall on March 5th. To learn more please visit: www.avfo.org



Host, Barry Cohen with Denise and Dr. Eric Kandel (Nobel Prize Winner)



Chosan and Vietnamese Ambassador Le Luong Minh

The eclectic mix of elite people was a 'melting pot' of minds and talents joined together with a common goal, the final ingredient, to help Chosan fulfill her dream to raise money to buy music instruments for underprivileged but gifted students at The Hanoi School of Music and Fine Arts, where she began her studies at the age of 8. Chosan continued her studies in New

