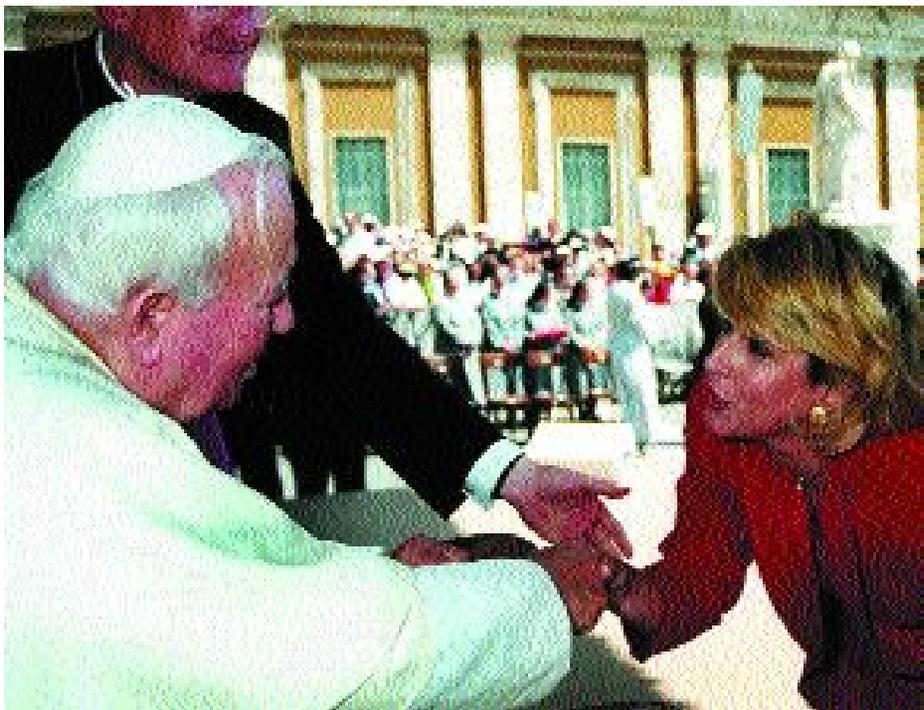


Rita Cosby

Live, Direct, Sensational

By: Joyce Brooks



Rita Cosby with Pope John Paul II



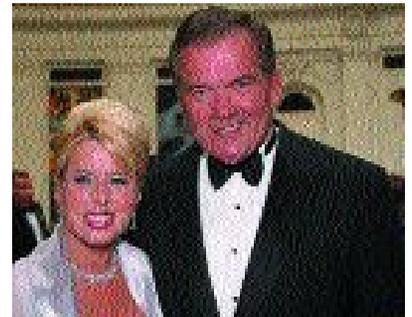
Yasser Arafat



King Abdullah of Jordan



Henry Kissinger



Tom Ridge

Rita Cosby has a passion for people. As the host of MSNBC's nightly cable show "Rita Cosby Live & Direct" Americans across the nation keep abreast of the breaking news of the day. Blessed with a winning combination of brains and beauty Rita has a way of covering the most despairing events with compassion, grace, dignity and integrity. However grim the news may be the eloquent style of her presentation always leaves us feeling that life will go on and that conflicts will be resolved.

Although she was born in Brooklyn, Rita grew up in Greenwich, CT. At the tender age of 5 Rita possessed a keen sense of justice and felt compelled to defend the defenseless. At the local playground, sensitive children, considered a bit different felt protected from the bullies with Rita around. Her father instinctively knew that Rita would grow and become either a journalist or a prosecutor. As a journalist Rita incorporates her sense of justice and fair play when delivering the day's events. She never exploits the people in the news, she simply enables the viewers to explore the facts in a humanitarian way.

Upon graduating with honors from the University of South Carolina Rita joined the Fox News Channel at its inception from WBTV, The CBS affiliate in Charlotte, NC. Two of her groundbreaking stories included Susan Smith's drowning of her two young children and the murder of Michael Jordan's father.

Having spent 10 years with Fox Rita decided that it was time for a change and joined MSNBC. Her show consists of national as well as international news. From actors, politicians, heads of governments to the man next door we can be sure that when we tune in to Rita's show we are connecting with the highlights of the day. Rita has had exclusive interviews with American Presidents such as Bush, Clinton, Reagan and Ford. The foreign leaders which she has interviewed include King Abdullah of Jordan and Pakistani President Pervez Musharraf.

Forever fearless, Rita has traveled to hot bed areas such as Kosovo at the time the peace deal was being forged as well as to the hell gates of Los Angeles during the height of the riots. She has visited with the Aryan Nation compound and has interviewed leaders of the KKK and the Nation of Islam.

Among the highlights of her career was a rare and private meeting with the Pope. The meeting took place after she had received an exclusive letter from Timothy McVeigh in which he explained his decision to participate in the Oklahoma City Bombing. Being of Polish descent and rather fluent in the Polish language, Rita was able to establish a true one on one communication with the Pope. The meeting was extremely emotional and meaningful for Rita. Her father grew up in Warsaw and was present during the Warsaw Ghetto uprising. Although he was not born Jewish, he was taken as a Polish POW by the Nazis and was transported to a concentration camp near Dresden, Germany. Possessing an optimistic personality which was fueled by his deep faith her father survived. He stood 6' tall, weighed 90 pounds and was considered the healthiest among the camp's survivors. Her father to this day remains a positive role model and a constant source of inspiration not only to Rita but to all who know him.

For her continuous efforts in bringing us up to date news breaking events Rita has received 3 Emmys for investigative reporting, The National Foundation for Women Legislators' 2003. The 2002 Association of Women in Communications Headliner Award, the Matrix Award and the Jack Anderson Award, both for journalism and distinction. In 1998 Rita was presented with the USC (University of South Carolina) Distinguished Alumni Award and has recently received the distinguished Ellis Island Medal of Honor.

Congratulations to Rita on her new role at MSNBC. "The Rita Cosby Specials Unit," which is a division of NBC News and is responsible for covering major news events and scoring the most sought after interviews. The innovative unit delivers hard-hitting, compelling programming that brings the viewers directly to the big story. Rita's specials and interviews will be prominently featured throughout MSNBC primetime and NBC Network News.

Rita also serves as primary anchor on "MSNBC Investigates," which airs every weeknight at 10pm and 11pm Eastern.



Rita's Dad, Richard Cosby

Brava Rita!

May the brightness of your light
continue to shine.