

# Black Tie International

Society, Celebrity, Enterprise, Philanthropy

## *Fashion & Style*



Black Tie International readers are lavish spenders on fashion and accessories. As regular attendees of glamorous social events and functions, our average female reader purchases between 8 - 15 formal gowns per year, while the average male reader purchases between 10 - 12 new suits annually. Black Tie provides a front row seat to the world's most important formal and celebrity events. Factor in shirts, ties, shoes, hats, topcoats, handbags and you can see how targeting our readers is the way to reach knowledgeable and discerning buyers of luxury fashion and accessories.

[www.blacktiemagazine.com](http://www.blacktiemagazine.com) - [gerard@blacktiemagazine.com](mailto:gerard@blacktiemagazine.com)