

Why Dressage? Dressage is the largest FEI (Federation Equestre Internationale) discipline within the sport-horse category in the United States. Featured as an Olympic sport since 1912, dressage focuses on the unity between horse and rider, with horses competing at top levels well into their late teen years. Always a crowd favorite are the Musical Freestyles, where the horse and rider dance under the lights in our evening program. According to EQUESTRIAN magazine, the official publication of the United States Equestrian Federation, (USEF), members are well-educated, successful and financially secure. Nearly half have annual incomes greater than \$100,000 and have traded stocks, bonds or mutual funds in the last year. A majority is between 34-54 years of age, and spends \$1.4 billion annually on horse related products.

Wellington Classic Dressage and Gold Coast Dressage Association,

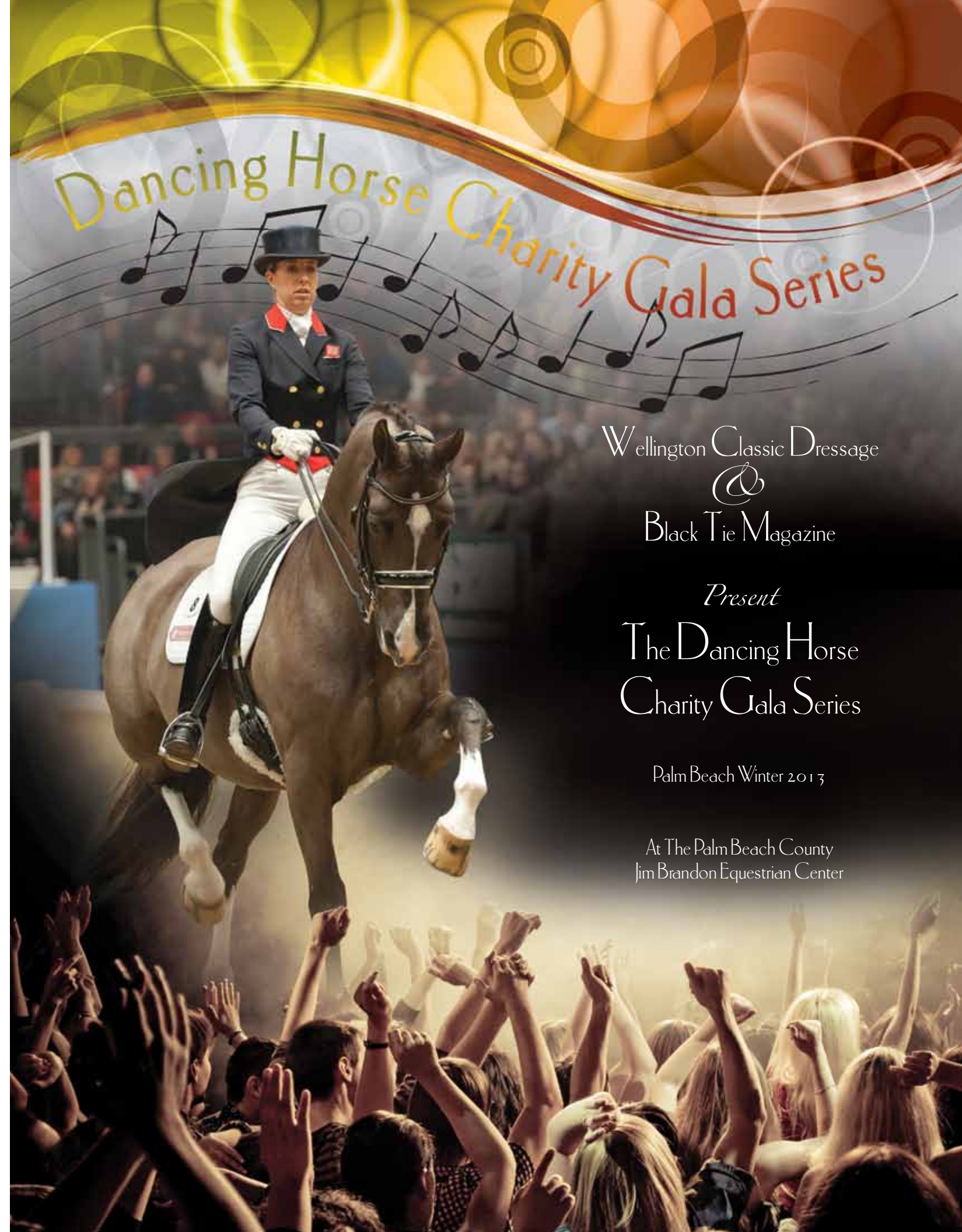
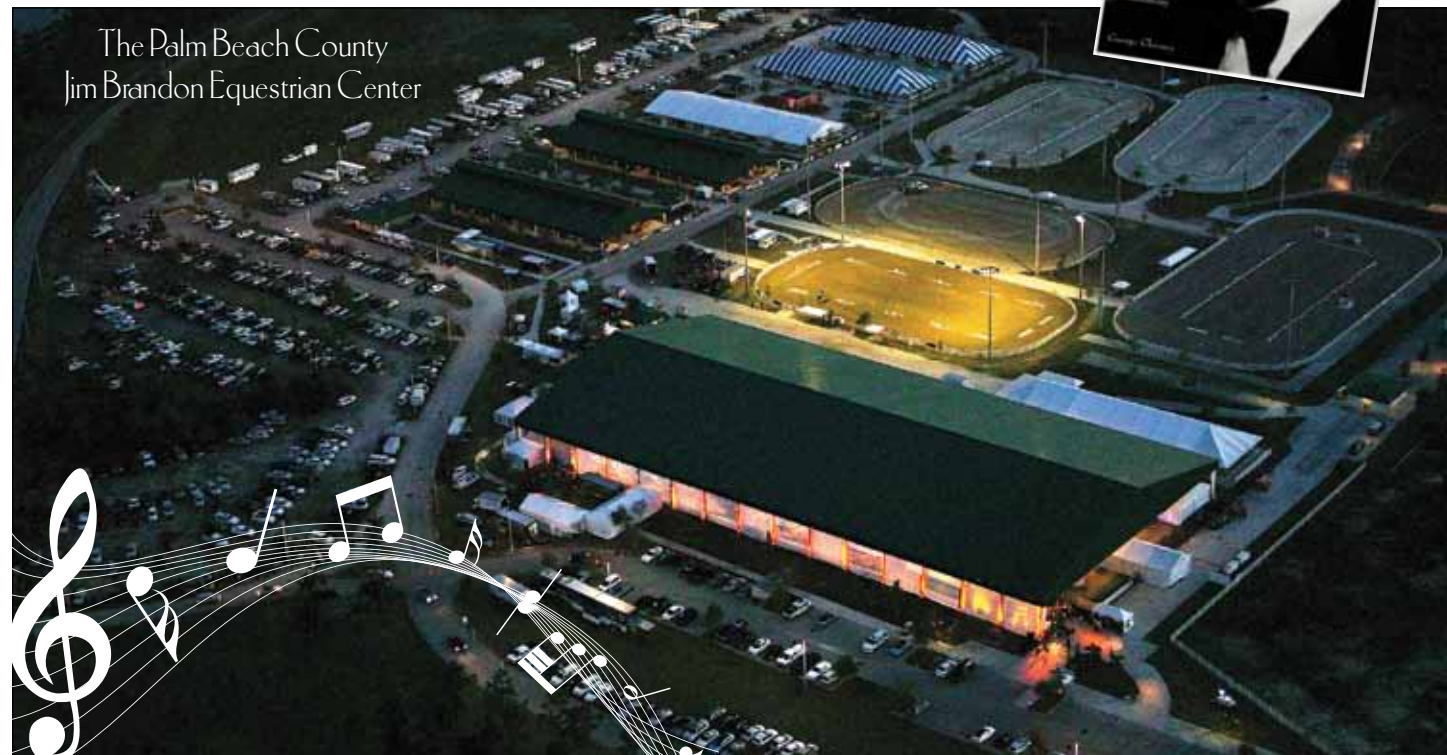


call the Jim Brandon Equestrian Center home to their world class dressage series, expanded to include over 24 weeks of national and international qualifying competitions, educational and gala events year-round. Season highlights at this premiere facility include 4 CDI's: The Gold Coast Opener CDIW/Y January 17-20, 2013, The Wellington Classic Sunshine Challenge CDI3*/World Dressage Masters Palm Beach CDI5* January 23-27, 2013, The Wellington Classic Spring Challenge CDI3* February 7-10, 2013, and the Wellington Classic Dressage Challenge II CDI1* March

7-10, 2013 as competitors vie for the 2013 World Cup! We also have the first annual Global Dressage Forum North America, January 28-29, 2013, presented by Wellington Classic Dressage and Dressage Clinic.com. We invite you to highlight your charity during Wellington Classic Dressage and Gold Coast Dressage's premiere show series of world class dressage!



Black Tie Magazine is the leader in international philanthropy, society and celebrity news and events, helping charities on many levels to bring support and coverage to insure success.



Wellington Classic Dressage
 &
 Black Tie Magazine

Present
 The Dancing Horse
 Charity Gala Series

Palm Beach Winter 2013

At The Palm Beach County
 Jim Brandon Equestrian Center

Join Us As For A Fabulous Evening
of Gourmet Food and Beverages,
with Dancing Horses and Entertainment
to Benefit Your Charity!

AVAILABLE GALA DATES:

Saturday Evening
January 19, 2013
Gold Coast Opener CDIW

Friday Evening
January 25, 2013
Wellington Classic Sunshine Challenge CDI3*/WDM CDI5*

Friday or Saturday Evening
February 8-9, 2013
Wellington Classic Spring Challenge CDI3*

Friday Evening
March 8, 2013
Wellington Classic Dressage Challenge II CDI1*

Highlight your charity and and raise money through gala ticket sales as we present your charity to our affluent equestrians this upcoming fall/winter season. We offer many levels of participation from title charity for one of our premiere gala events, to season sponsorships, official show program advertising and vendor space.



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Wellington Classic Dressage
Dancing Horse Charity
Gala Opportunities



Platinum Gala Charity:

500-750 Tickets Purchased

Your Charity buys Gala tickets at a special discounted rate of \$250 per ticket, for re-sale to your membership at the retail price of \$500-based on 500 tickets sold, your Charity can raise \$125,000 or more!

OUR PREMIERE CHARITY - Gala Theme and Naming Rights For the Evening. Wellington Classic and Black Tie Magazine will work with you to market your event to our unique audience. Includes your charity's name/logo and two full page color ads (inside pages) in official season program.

Your charity's name/logo and link on Wellington Classic Dressage and Black Tie Magazine's websites. Two vendor spaces (12' X 12' each) available in vendor area or in silent cuction area (your charity is responsible for overseeing auction and retains all proceeds from auction).



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Gold Gala Charity;

100-499 Tickets Purchased

Your charity may buy gala tickets at a special discounted rate of \$250 per ticket, for re-sale to your membership at the retail price of \$500-based on 300 tickets sold, your charity can raise \$75,000 or more!

OUR MID-LEVEL CHARITY - Wellington Classic and Black Tie Magazine will work with you to market your event to our unique audience. Includes your charity's name/logo and one full page color ad (inside page) in official season program.

Your charity's name/logo and link on Wellington Classic Dressage and Black Tie Magazine's websites. One vendor space (12' X 12' each) available in vendor area or in silent cuction area (your charity is responsible for overseeing auction and retains all proceeds from auction).

Sponsorship Coordinator: John Flanagan - 561-714-9058
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Charity Coordinator: Debra Caldwell/Black Tie Magazine - 424-354-7903
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