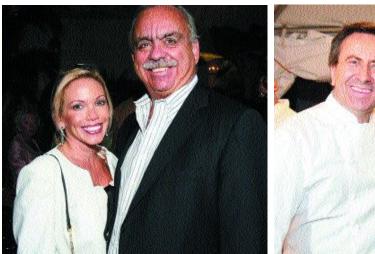
2007 RED CROSS DESIGNERS' SHOW HOUSE

Preview Party

Photos by: Lucien Capehart



Tiffany Spadafora and George Cloutier







Barbara Elliott, Bill Eubanks, and Stephania Conrad

Leo and Kathryn Vecellio



Lisa Newsom, Dudley and Peggy Moore

Victoria Amory, Desmond and Christine Keogh, Caroline Roehm, and Stephen Mooney

WEST PALM BEACH, FL - (January 18, 2007) - Over 500 guests were treated to a sneak peak of the 2007 Red Cross Designers' Show House, presented by VERANDA, at the historic Ann Norton Sculpture Gar dens, during the Preview Party held on January 10th.

Upon arrival, guests were treated to a magnificent magical setting, with specially-created walkways and lighting designed to showcase the expertly-landscaped gardens and surrounding pavilions.

"The theme of this year's Show House is From the Sea, and our landscapers and designers have captured it perfectly," says Victoria Amory, Preview Party Chairwoman. "Guests marveled at the exquisite display of tropical plants, flowers, fabrics and artfully-designed borders that reflected the natural beauty of the residence and gardens."

Those in attendance experienced a treat for their palates, as well. Worldrenowned chef, Daniel Boulud, was present at the Preview Party and crafted a sumptuous classic hors d'oeuvres menu that included a special drink created just for the evening's festivities; curried chicken with Vietnamese herbs; customized lobster rolls; tomato tar tlets; Shrimp Samosa; and lemon arancini, among other delights.

The 2007 Designers' Show House brings together an exclusive showcase of home collections and luxury brands featured in rooms designed by acclaimed interior designers from across the U.S. and the South Florida area, who have transformed the Ann Norton House room-by-room, showcasing their individual talents and styles.

For the first time in Show House history, the outside is as spectacular as the inside, as 11 landscape architects and landscape designers complement the interior concepts with rare, exotic and native species throughout the Sculpture Gar dens-embellishing on Mediterranean and sub-tropical inspirations.

The Designers' Show House, presented by VERANDA from January 11 -February 4, 2007, is a much-anticipated annual event, bringing together acclaimed designers who will redecorate the historic 1920s estate at the Ann Norton Sculpture Gar dens room-by-room. For the first time in its history, the Show House will welcome nationally-known interior designers in addition to those from South Florida. The event will also incorporate the garden grounds with multiple landscape designers lending their artistic touches to the Show House.

The Ann Norton Sculpture Gardens have become an important cultural aspect of the unique fabric of the Palm Beaches and Southern Florida. Set in the heart of the Historic District, this 1.7-acre garden and house museum speak of the quality of life which attracted so many to Palm Beach in the 20s and 30s and still does.

The theme for the 2007 American Red Cross Designers' Show House is "From the Sea." Always fresh, the colors and shapes of the sea represent the look of Palm Beach and image of VERANDA: simple, clean, serene, as well as rich with opulent and distinct treasures. The theme is broad enough for each designer to interpret his or her personal style. Everyone carries personal memories of the sea, and it is a timeless body of inspiration for all.

The American Red Cross is a humanitarian organization led by volunteers who provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies. For more than 80 years, the American Red Cross Greater Palm Beach Area Chapter, which includes Glades, Hendry, Okeechobee and Palm Beach Counties, has been providing shelter for families during a hurricane, flood or fire, and teaching First Aid, CPR, AIDS Prevention and Water Safety. To learn more about the work of the Red Cross in communities, or to make a donation, please call 561-833-7711 or visit the Website at: "http://www.redcross-pbc.org/" \o "http://www.redcross-pbc.org/" \t "new win" www.redcross-pbc.org.