

“Got What it Takes?”



Bill Boggs
bill@billboggs.com

BLACKTIE columnist and four-time Emmy Award winning Tv interviewer, Bill Boggs set out to uncover the secrets on highly successful people for his book, 'GOT WHAT IT TAKES?' The book is a cross between a pop culture magazine and a self-help book. Boggs interviewed an A-LIST crowd including Sir Richard Branson, Diane von Furstenberg, Renee Zelwegger, Donald Trump, Joe Torre, Matt Lauer, Bobbi Brown, Maria Bartiromo, Jim Cramer, Tom Perkins and many more. the site for the book is WWW.GOTWHATITTAKES.NET--where you can see Bill talking about some of his unique inspirational stories about success on THE TODAY SHOW, THE EARLY SHOW, THE WALL STREET JOURNAL REPORT and FOX AND FRIENDS.

For more information please visit:
WWW.BILLBOGGS.COM

or
Please visit:

<http://www.csmonitor.com/2007/0710/p14s01-bogn.html?page=1>