

# Horses are Her Love, Charities are Her Passion

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Today's economy has hurt both businesses and charities. Many businesses, individuals and foundations who were strong supporters of charitable organizations are unable or unwilling to continue to do so. at least at previous levels.

Gale S. Brophy, however, shines through this season as an astute entrepreneur as well as a philanthropic leader. In fact she received the palm Beach 2008 Entrepreneurial and Philanthropy Award from Black Tie International in November. Gale's passion and energy are unsurpassed in everything she does. She has become an icon of elite new York and palm Beach society.

Gale divides her time between her home in Palm Beach, apartment in Manhattan, her estate and two horse farms in the Catskill mountains of upstate New York while running a thriving thoroughbred horse racing and breeding business that is in the process of going global. In between home and business, she also manages to find time for her charities while enjoying a full social calendar.

As the owner and manager of one of the leading thoroughbred breeding operations in New York state, and enjoying the win of the Kentucky Derby with Strike the Gold in 1991, Gale's reputation in the industry garners the utmost respect from her peers. She is a regular guest at the Kentucky Derby and Royal Ascot each year, and of High Highness Sheikh Mohammad Al Bin Makhtoum, the ruler of Dubai at the Dubai World Cup, the richest horse race in the world. The internationally renowned horse racing corporation GSB Racing and Breeding, has been breeding, training and racing thoroughbreds since the early 1980's when Gale launched her first farm in Palm Beach Polo and Country Club.

Gale used her expertise and extensive knowledge of horses to establish her first horse farm, "Runaway South", which was one of the largest facilities in the area. Originally involved in show jumping and polo, Gale quickly fell in love with the "Sport of Kings". Thirty-six Red was the first thoroughbred acquisition of Runaway South. He was broke and trained by one of Gale's polo players, Rob Walton, and went on to earn more than \$1 million in the late 80's and early 90's. Gale soon determined that there was a critical need for a state-of-the-art C.E.M. quarantine facility in the region. She set one up at Runaway South, which at that time was one of only two such operations in South Florida.

Gale sold Runaway South in 2001 and redirected her interests toward investing in the New York thoroughbred racing program and establishing a New York breeding facility. The generous Breeder's Awards and Stallion Awards incentive programs offered by New York Racing Authority (NYRA-[www.nyra.com](http://www.nyra.com)) opened a wonderful opportunity to run her business out of her 1000 acre family estate in the Catskills. "I saw a tremendous opportunity for money to fall from the skies with the residual awards from a horse without feeding it, owning it or taking care of it! Now even through tough economic times the NYRA program has stayed strong and will get even stronger with the advent of VLT's (video lottery terminals) coming online at Aqueduct and across the state." Four years ago she expanded GSB Racing &

Breeding by purchasing a nearby farm with more than 250 acres. Today her thorough understanding of promoting and marketing her businesses has made her operations worth millions of dollars.

And she's not slowing down. GSB racing & Breeding is currently expanding in two areas: Horse Racing Partnerships and Stallion Operations. Gale's plan for the Horse Racing Partnerships is to drastically increase GSB's presence at thoroughbred race tracks by using her expertise to acquire winning horses at good market values due to today's prices. As she was overheard saying recently, "I really want to win the Kentucky Derby again. Other than the birth of my son, that was the biggest thrill in my life! This is the perfect market to acquire great horses and, hopefully, find winners."



With an impressive track record and Midas touch, Gale, America's pioneering business-woman-is guaranteed to leave her indelible mark on everything she touches.

For more information please see  
[www.gsbracing.com](http://www.gsbracing.com)

or call  
561-714-0338

With increased emphasis on racing Gale is looking forward to not just attending The World Cup in Dubai, but racing in it. According to the Dubai World Cup official program she has been named the U.S. link to the A.E. for horse breeding and racing. Obviously Gale Brophy has strong relationships with everyone connected to the thoroughbred horse racing industry there.

Now is also the perfect time to expand GSB breeding operations to include stallions. Again, current market prices, increased incentives from NYRA, the fact that New York has a huge void of quality stallions, plus GSB has one of the top three thoroughbred farms in the state, and Gale's stellar reputation all provide for the perfect opportunity for positive growth. There is no doubt that Gale S. Brophy knows horses, expertly reads the market, and is always ahead of the curve in business.

However, Gale's true passion is her charity work. Even though she is most comfortable in her cowboy hat and blue jeans while driving her truck, she shines in ball gowns for black tie affairs. From New York to Palm Beach she is known for devoting her efforts and boundless energy to helping others. Her list of charitable achievements is quite long from founding and chairing the Red Cross Polo Luncheon from 1991 to 1999 to founding and chairing the ADT Championship gala at Mar-a-Lao Club in Palm Beach from 2004 to 2008. She has been honored at multiple events and has received numerous awards for her philanthropy for raising millions of dollars for charities. According to Gale, "I strongly believe in giving back and that what is freely given to others comes back one-hundred-fold. God has truly blessed me with such abundance and success and there is always great need in our community. And I get so much joy from helping others!"

