

# La Bottega Salon



Jon Verazza

**JON VERAZZA, THE NEW OWNER OF LABOTTEGA SALON** in White Plains, NY was so excited about the new energy he saw coming to White Plains, a year ago, he sold his salon in Harrison, NY (Salon Tres Joli) and became part of the growth and energy that is exploding in White Plains. When you get the likes of Donald Trump coming to White Plains and putting up his luxury buildings, you know there is a positive energy flow and growth. And in the fashion and beauty industry you have to always be connected to what is going on around you otherwise you will fade away.

Jon got involved in the artistry of hair 20 years ago when a friend encouraged him to attend his school of cosmetology. Coming from an all together different background (Pan American Airlines) he loved the power of changing someone's look and more importantly making them feel better about themselves. Jon say, "It's more than a hairstyle, it's a lifestyle." With a talented team and determination in maintaining the highest standard possible for a full service salon, we offer a variety of services including 'threading'. An ancient art originally developed in the Middle East and Asia, it's the latest, trendiest method and one of the safest according to dermatologists for removing facial hair and shaping eyebrows.

We are consistently keeping up with the education and customers are attracted to that. Jon is personally involved in the interior transformation at La Bottega inspiring an atmosphere that invites new and established clients to come back for more than just their usual service.

La Bottega Salon  
520 Mamaroneck Ave.  
White Plains, New York 10605  
914- 948-7227  
tres93@aol.com

