

# Jean and Salim

*Jean Marc Lopez & Selim Fendi, international entrepreneurs and investors have combined together to open their new venture capital firm in the town of Palm Beach.*

Jean Marc and Selim bring years of experience and a distinctly European approach to investment, becoming intrinsically involved with the companies they invest in. They provide capital, advisory services, contacts and strategic direction to maximize the success of each company. We take a long term approach to creating wealth, we like to get involved early with a company, to back companies that are in a position to capture new markets and to grow dramatically. By putting the financial resources in place, we can focus the company management on



Jean Marc Lopez and Selim Fendi. Photos by Michael Davidoff

building their business, perpetuating growth and enhancing shareholders value. "We love the lifestyle and the opportunity to meet with people on the Island and many of our American and Foreign clients have homes here or drop in for months at a time during Season. The informality of a resort town and the wonderful restaurants and social events, make Palm Beach the vacation spot of choice for our friends and clients. We deal daily with many of these people on the phone or by e-mail, but it is very important for us to keep on top of the changing lifestyles and demands of our clients, and when they are here relaxing, they have time to have a coffee with us and talk and plan for the future. In fact our whole approach to investing demands that we have a very clear understanding of the requirements of our clients, and our ability to listen to what people are saying and to take the time to personalize a portfolio that truly reflects their needs, separates us and makes us an attractive choice for the people we deal with.

We specialize in basically four areas, and are developing separate funds for each of them

Arts and Entertainment

Real Estate

Financial Services

Enterprise Software

We know a lot of people will find the inclusion of an Art and Entertainment Fund, surprising, especially as we intend to invest heavily in Independent Movie Production. We feel that there are huge opportunities in the Film Industry right now, with massive demand at home and abroad for quality product. We also realize that investment in movies needs to be handled by a team of qualified experienced professionals in order to



bring control and discipline to what can be a disastrous investment for an individual.

We intend to invest over \$100 million in various projects, because we believe we can select great projects, pre sell them, control the costs and back the production costs with a third party insurance bond, and get a great rate of return on these projects.

The reason that we feel such good returns are that in the very recent past with the emergence of the presales markets at Cannes for example, a feature film can typically sell its worldwide distribution and ancillary rights for significant amounts of money and this is before a domestic release and the income generated by an America release is factored in. Not that every movie will be a winner to such a high extent but a glance at the table which shows revenues to date for a number of not very expensive moves and their costs of production amply demonstrates the potential return for such a fund. Again investing in movies is very risky and definitely not something that individuals should do, without professional advice.

We hope that this short piece has managed to tell you a little about us. Do say hello when we meet at the next Black Tie event or around the town. contact us at: WWW.aventure-capital.com Or call us at 561 282 0022

Jean Marc Lopez is the son of the famous French painter Hubert Lopez Heredia, the creator of the flower abstract movement in the 1970's. Jean Marc has over 15 years of international investment banking and venture capital experience in both the public and private sectors. He holds Doctorate and Masters degrees from the Nice Antipolis University.

Selim Fendi, is a Canadian citizen, a native of Tunisia, and a citizen of the world having lived in many countries as a child, depending on where his Father an Ambassador was posted. Selim helped to develop The Club Four Seasons in Ottawa, and to oversee its expansion throughout Canada and into Europe. He also founded Lajik International, which helps clients to control their expose to volatile interest rates, currencies, and commodities prices. He holds Bachelor degrees from Ottawa University (Canada) and Nantes University (France).

This IMDB chart shows the revenues to date for a number of independent movies that were produced for relatively small amounts of costs

Film	Budget
Revenues to date	
The Blair Witch project	35,000
150,000,000	
Four Weddings and a Funeral	6,000,000
244,100,000	
The Full Monty	3,500,000
45,950,000	
Sex, Lies and Videotape	1,200,000
27,200,000	
Rocky	1,100,000
246,000,000	
Lost in Translation	4,000,000
118,666,000	
Shine	5,500,000
89,111,509	
The Usual Suspects	6,000,000
51,372,306	
Monsters	8,000,000
34,468,224	
Pulp Fiction	8,000,000
212,900,000	