

Best & Co. Host Fall Preview Breakfast To Benefit The Society of Memorial Sloan Kettering Cancer Center

Photos by: Patrick McMullan Inc/Scott Rudd PMc



Melania Trump and Susie Hilfiger

On a rainy Thursday morning, Susie Hilfiger, owner of Best & Co. and sponsor of this year's Society of Memorial Sloan Kettering Cancer Center's Bunny Hop and Melania Trump (Bunny Hop's Honorary Chair) joined hands again to support The Center's Department of Pediatric' Clown Care Program in Bergdorf Goodman's BG restaurant.

The highlight of the breakfast was a fashion show featuring thirteen absolutely adorable boys and girls, including many children of The Society's Associates Committee. The look was inspired by Swinging London of the 60's: Twiggy, Mary Quant and Carnaby Street.

Jill Ackerman, Manager of The Cancer Center's Department of Pediatrics spoke about the importance of Clown Care. The Clowns from the Big Apple Circus are specially trained to be sensitive to the

children's needs. Many of the youngsters have found themselves suddenly in a strange place, isolated from friends and family and going through sometimes painful treatments that they don't understand. The Clowns visit several times a week bringing laughter and gentle humor. They will come to be with a child, personally when the patient has to go through a scary procedure. They are invaluable in calming down the children and even making them smile. Of course, this helps tremendously to relieve the anxiety of the parents as well.

Best & Co. donated 10% of all sales from the day of shopping to this ongoing Clown Care mission.

For more information on The Society of Memorial Sloan Kettering Cancer Center please visit: www.mskcc.org



Jennifer Creel and Bergdorf's CEO, Jim Gould



Models

The Opening of The Peter J. Sharp Children's Glade in Central Park

Photo by: Paul Laurie/Patrick McMullan.com



Adrian Benepe, Dan Lufkin, Norman Peck, Doug Blonsky and Schuyler Hazard Cut the Ribbon

The Central Park Conservancy opened the Peter Jay Sharp Children's Glade, a newly designed area at the Great Hill in Central Park, located between 103rd and 106th Street off Central Park West. The new woodland edge landscape includes a series of intimate glades, sitting areas, and connecting woodland paths, evoking rural pleasures and adventures for Park visitors. The Children's Glade landscape and its ongoing maintenance were made possible by the Peter Jay Sharp Foundation and its directors, including Cynthia and Dan Lufkin and Liliane and Norman Peck. It was a glorious Earth Day and coincidentally Dan Lufkin was one of its founders in 1970.

The Central Park Conservancy's mission is to restore, manage and preserve

Central Park, in partnership with the public, for the enjoyment of present and future generations. Through the private donations from individuals, foundations and corporations, the Conservancy provides close to 85 percent of Central Park's annual \$25 million operating budget and is responsible for all basic care and management of the Park. The Conservancy also funds major capital improvements, and offers programs for volunteers and visitors. Since its inception, the Conservancy has raised more the \$350 million and transformed Central Park from its deteriorated state in the late 70's to its present condition. Today Central Park serves as a model for urban parks worldwide. For more information please visit: www.centralparknyc.org