



# Tropicalia: A Revolution in Brazilian Culture

Photos by: Neil Rasmus/Patrick McMullan.com



The Consul general of Brazil Jose Alfredo Graca Lima and his wife Marisa rolled out the red carpet at the Brazilian Ambassador's Residence to welcome the friends of the Bronx Museum of the Arts and celebrate their wildly successful show Tropicalia: A Revolution in Brazilian Culture. The exhibit opened when Mayor Bloomberg cut the ribbon on the museum's spectacular new \$19 million building. "The Bronx Museum of the Arts has put the "grand" back in "Grand Concourse," He said.

Tropicalia, curated by Carlos Basualdo and Lydia Yee, is the first comprehensive exhibition exploring one of the most significant chapters in the world's modern cultural history. It was in the late 1960s, when daring experiments in Brazilian art, music, film, architecture and theater converged under the leadership of well known pop stars Caetano Veloso and Gilberto Gil. The Tropicalia moment produced a counterculture that has influenced generations of artists up to the present day including David Byrne.

For more information please visit <http://www.bronxmuseum.org>.

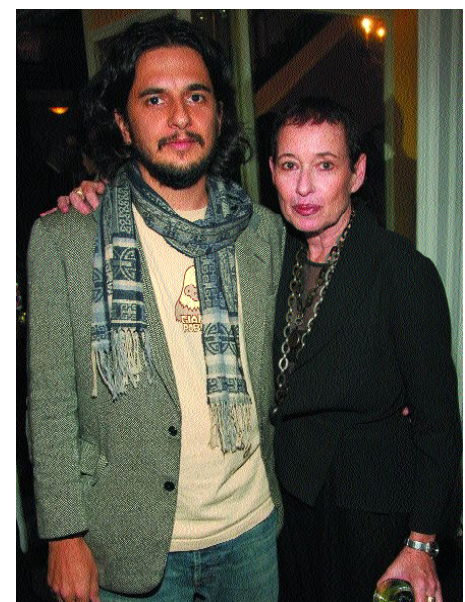
Marisa and Jose Alfredo, Graca Lima, Bob Perez and Holly Block



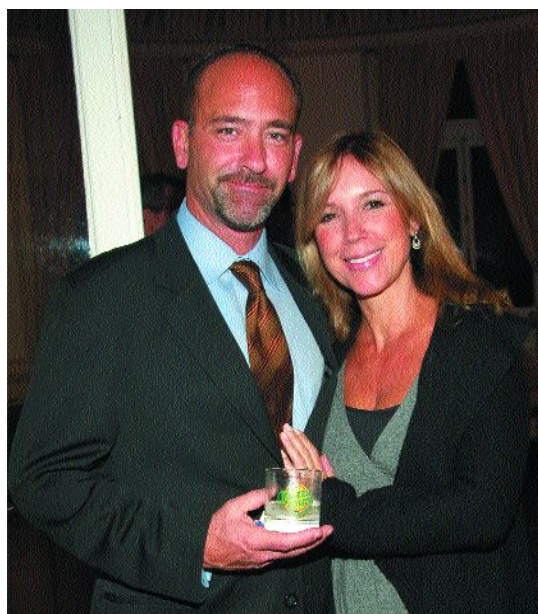
China Machado and Ricardo Rosa



Leticia Birkheuer, Daniel Urzedo and Lenny Niemeyer



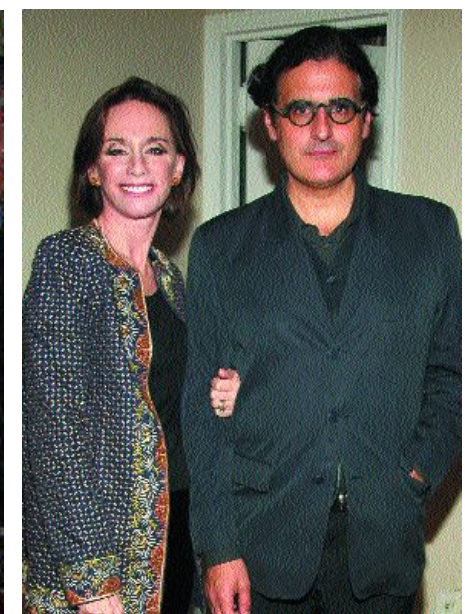
Joao Amorim and Alina Slonim



Olie and Marcia Berlac



Patrick Martinez and Beatrice Pei



Michele Gerber Klein and Paul Judelson

