

DESIGNERS FOR DARFUR

Photos by: ©Patrick McMullan PMc/photo: Chris Ford



Malcolm Harris and Lydia Hearst

On Friday, February 9th, 2007, Designers for Darfur, founded by designer Malcolm Harris and model Lydia Hearst in association with Fashion Television and presenting sponsor Steve Madden, hosted a charity fashion show at the Roseland Ballroom in New York City aimed to raise funds and awareness on behalf of the Save Darfur Coalition.

For this amazing event nearly 100 of America's leading designers, including Marc Jacobs, Joanna Mastroianni, Anait Bian, Jackie Rogers, Anand Jon, Traver Rains and Richie Rich and Donna Karan, created one of a kind ensembles in Red, Yellow, Green or Black (or any combination of these symbolic colors of Africa) to be featured in the show. The fashion industry's top models, hair and make-up artists as well as wardrobe stylists also donated their time, talent and assistance to the cause.

Patti LaBelle, Fonzworth Bentley, Michelle Rodriguez, Fabiola Beracasa, Christy Scott Cashman, Robert Verdi, Carol Alt, Janice Combs, Oksana Baul, Melissa Berkelhammer, Alison Minton, Kathleen Giordano, Dr. Eric Berger, Julie Haus and Collette were all on hand to show their support and commitment toward ending the genocide currently taking place in Darfur.

All of the donated looks will be auctioned off on eBay at www.ebay.com/designersfordarfur starting February 12th, 2007, rotating at intervals of 30 ensembles. The second interval of ensembles will go up for auction on February 23rd, 2007. 100% of the proceeds will go to the Save Darfur Coalition.

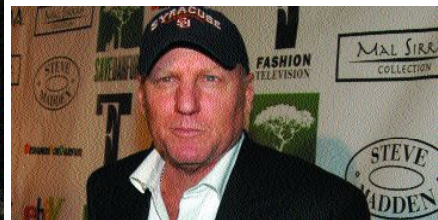
For more information regarding the crisis in Darfur, please go to www.SaveDarfur.org; for information regarding DesignersForDarfur please contact us via email at DFD@designersfordarfur.com and/or by telephone on 212-252-3909. Please, do whatever you can to Save Darfur – the people of Darfur need your kind and urgent support.



Melissa Berkelhammer



Michele Gerber Klein, Gideon Lewin and Joanna Mastroianni



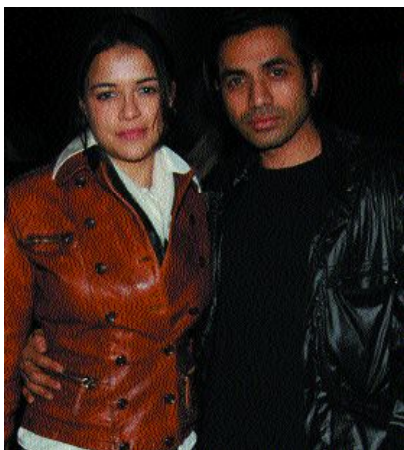
Steve Madden



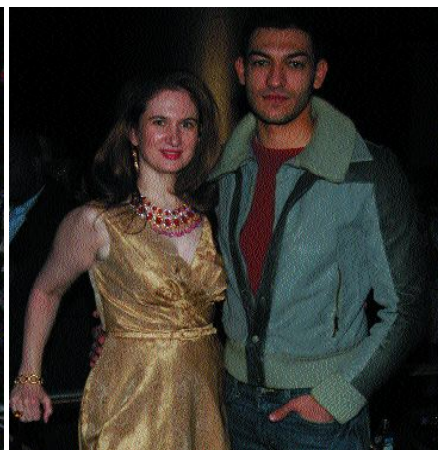
Fabiola Beracasa



Lydia Hearst



Michelle Rodriguez and Anand Jon



Alison Minton and Alexander Wraith



Anait Bian