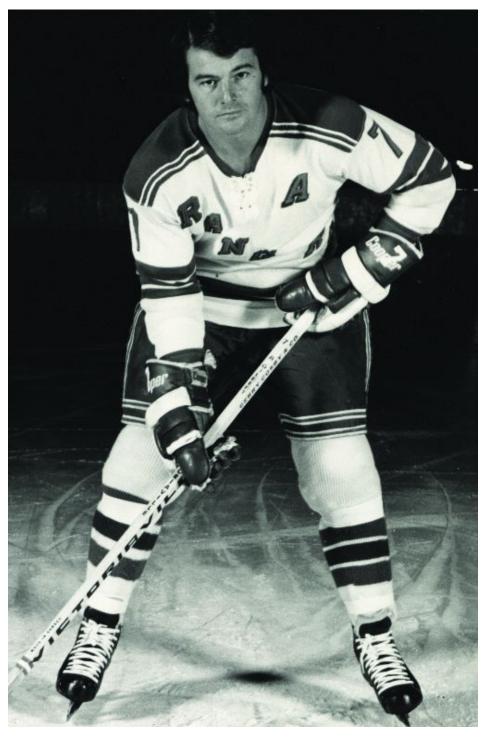
Rod Gilbert Mr. Kew Work Hockey

His professional athletic accomplishments and outstanding civic involvement have earned Rod Gilbert the title "Mr. New York Hockey". This Blueshirt Hall-of-Famer is the all time leading scorer of the New York Rangers, holding virtually all of the Rangers team scoring records. He scored a total of 406 goals during his 16 years with the Rangers. In 1991, he was awarded the Lester Patrick Trophy for outstanding contributions to hockey in the U.S. In 1976, he received the Masterton Trophy, which is awarded annually to the player "who best exemplifies the qualities of perseverance, sportsmanship and dedication to hockey." Perhaps the hockey award that is most indicative of his affable character is the one he won five times in his career, the Frank Boucer Trophy. It is presented annually by the Rangers Fan Club to "the most popular Ranger on and off the ice."

Recently, Rod's charitable contributions have garnered praise that rivals his athletic accolades. He has received two of the

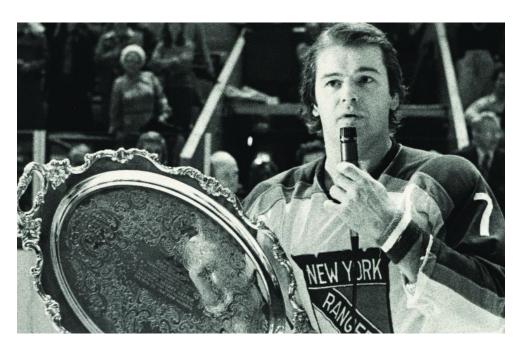












city's highest civic honors-*The Bronze Medallion of the City of New York* and the *Key to the City of New York*. He has channeled his boundless energy into various charities, benefits, and fundraisers and focuses on improving the quality of life for all children in New York. As a member of the Friars Sunshine Committee, Rod hosts the annual holiday party that has spread gifts and good tidings to thousands of underprivileged children over the years.

He is deeply committed to Rangers Cheering For Children, an organization that offers quality afterschool programs for 7-13 year old boys and girls in New York. Rod remains very involved with the Stanley M. Isaacs Park Association Roller Hockey Youth League, an organization dedicated to the preservation of the youths' rapidly deteriorating park and hockey rink. The program brings together parents, police officers, and young adults to interact with the kids as coaches and role models. "The roller hockey league was created to give an avenue for children to stay off the streets, work in a team environment, and to keep the kids occupied," explains the league's president, Geoffrey Croft.

Rod Gilbert may have retired his hockey stick, but he doesn't feel the need to stop his ambitious community service. "In a city like New York, there is such a big need for so many different causes. If I have time I can't say no. I enjoy everything I do and I get to see results for my efforts. That's my pleasure." By serving the community in several volunteer capacities Rod has persuasively communicated his belief that "If you don't love the city, the city won't love you."

