# Who

- TV Networks
- Ad Agencies
- Producers of TV Commercials
- Film Directors
- Public Relations and Investor Relations Firms
- Entertainment Companies
- Meeting and Event Planners
- Fortune 500 Companies
- Record Labels

# **W**HAT

- TV Shows and Films
- Infomercials and Documercials
- Corporate Videos and Events
- Red carpet events
- DVDs and Documentaries
- Internet Streaming Videos
- Documentaries
- Pilots and Trailers
- Films
- Music Videos
- Pilots



#### LOCATION

Located just off Rt 3 and the NJ Turnpike. The Garden State Pkwy, Rt 17, 46, 1 & 9 and arteries to I-80, I-95 and I-280 are easily accessible. The building is within minutes of Manhattan and Newark International Airport. Teterbolo Airort is within 4 miles of the building.

### DRIVING DIRECTIONS:

From Manhattan: Lincoln Tunnel, Route 3 West, exit at Meadowlands Pkwy, left at end of ramp, studio on left before the light.

From New Jersey: Route 3 East, exit right at Meadowlands Pkwy, right turn bottom of ramp, studio is on right side.

## PUBLIC TRANSPORTATION:

From Port Authority: Bus 190 or 129 to Crowne Plaza stop. Walk to studios.

From Penn Station: Secaucus Junction (First train stop) shuttle or taxi-ride to studios.

## HIGH DEFINITION CAMERA OPTIONS ON SITE

- HD Ikegami Studio HDK79E
- HD Sony F35 Cameras
- HD P2 Systems
- Red One Camera System

# EQUIPMENT LIST /STUDIO TOUR

- Four Sound Stages (A, B, C and Studio 8000)
- Lighting grid
- Central Machine Room with Shading/QC Room
- VO Booths
- Green screen cyclorama
- HD broadcast switcher Sony MVS8000
- Fiber-optic connectivity from stages to CMR
- Miranda Kaleidoscope monitor wall
- Control rooms for multi-camera & Live to Tape recording
- Post-production suites wired directly to studios for real time editing
- 26 tons of silent HVAC
- Digital (non-linear) editing suites
- Audio suites
- 3 ETC Sensor dimmer racks w/ 144 20 amp circuits & 24 50 amp circuits in Stage A; 79 20 amp circuits & 9 50 Amp circuits in Stage B
- 6 lighting stations
- ETC lighting board
- Final output to most HD formats including 1080i, 720p, & 24p, plus live web streaming
- Live satellite and fiber optic broadcasting
- Additional capabilities include several stage sets, virtual sets from Mark7 Studios' next generation, live multi-casts and motion capture production.
- Scissor lifts in StageA and StageB
- 45 foot boom lift

#### AMENITIES

- Breakfast and Complementary lunch buffets
- Wardrobe and Changing rooms
- Over 15,000 sft of Production offices with High speed internet access, Conference rooms
- · Set construction and & Storage facility
- Dressing rooms with make-up bays
- Scenic shop w/ multiple fly-walls, flats & scenic props
- Free Wi-Fi service
- Green rooms & Holding areas
- · Luxury private suites with showers
- Industrial Kitchen
- · Party Hall with View and bar
- Parking for over 100 vehicles and trucking
- Roof-top shooting space with view to Manhattan
- Vocal Booths and Warm-up rooms
- 24 Hours CCTV and Security
- · Load-in bay with street level access



# MARK7 STUDIOS HIGH DEFINITION BROADCAST PRODUCTION CENTER www.Mark7Studios.com

646.575.1144 anton@mark7studios.com

24 Meadowlands Parkway Secaucus, NJ 07094



Increasing YOUR revenues and business expansion through HDTV Broadcast, Live Webcast Entertainment Center and advanced HD Video Online Distribution platform, Mark7 Studios complex is your strategic production and entertainment Destination.

•Rentals•Co-productions•Partnerships•Distribution

# WHY MARK 7 STUDIOS?

#### **FULL SERVICE PRODUCTION FACILITIES**

The Newly Upgraded Mark7 Studios Production Center: Built by the engineers who designed the studios for NBC's "Tonight Show" and the Lucas Film facilities, Mark7 is one of the advanced vertically integrated, High Definition venues on the East Coast, with live transmission capabilities.

#### Easily Accessible

The Closest Studio to Manhattan: Three miles from the Lincoln Tunnel, also accessible via the Holland Tunnel and the George Washington Bridge, our location is less than fifteen minutes from mid-town Manhattan.

#### STRATEGICALLY LOCATED

Studio is near hotels, restaurants, transportation, skilled labor, major equiment houses & catering, within proximity to Giants Stadium, Newark Airport, Teterboro airport, Northern New Jersey & Meadowlands Xanadu, Mark7 Studios is a practical alternative to Manhattan that also serves as an extension to the epicenters of NYC Media businesses.

#### **PROVEN**

Major TV networks- including CNBC and Univision TV/ Channel 41, have operated here 24/7 for over twenty years for live television broadcasting, producing multiple shows at a time. The facility is perfect for multi-camera production, news & sports casts, commercials, motion picture & single camera productions, PR and corporate video.

#### Most Competitive Rates in the Area

With 20% NJ tax credits both above and below the line. coupled with our attractive discounted rates.

#### RENTALS

You can rent our HD studios facilities.

#### Co-Productions

You can co-produce with us in TV shows, Film Productions and Events.

#### DISTRIBUTION AND PARTNERSHIPS

You can partner with us in new HDTV channels development, programming, productions and broadcast. We have satellite uplink and downlink, domestic and international satellite TV content distribution systems and real-time HD Video Online distribution systems.

Loading Dock

#### Studio A

- 42 x 46
- Drivein Access
- 144 20amp dimmers
- 24 50amp dimmers
- ETC Sensor Racks
- 17' to Grid
- 3 Curtain Tracks
- 30' Ceiling
- RTS Intercom
- 2 Lighting Stations w/ DMX & ETC Net **Lighting Control**

## Studio C

25 x 27

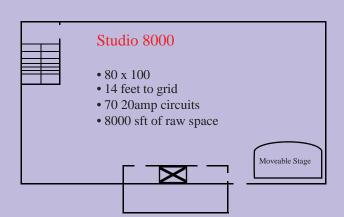
Green Screen

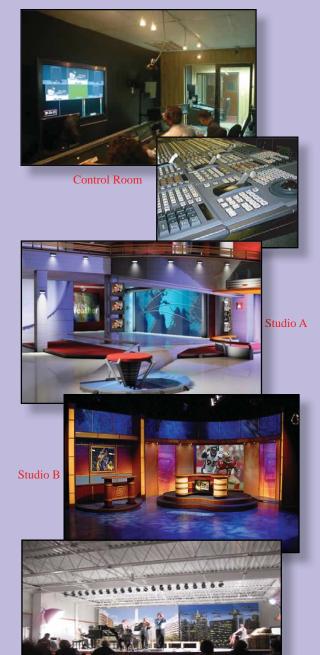


- News/Webcast Studio
- Green Screen Wall

- 79 20amp dimmers
- Chroma Key Green Screen
- ETC Sensor Rack
- 17' 2 to Grid
- 3 Curtain Tracks
- RTS Intercom
- 1 Lighting Station w/ DMX & ETC Net Lighting Control







Studio 8000